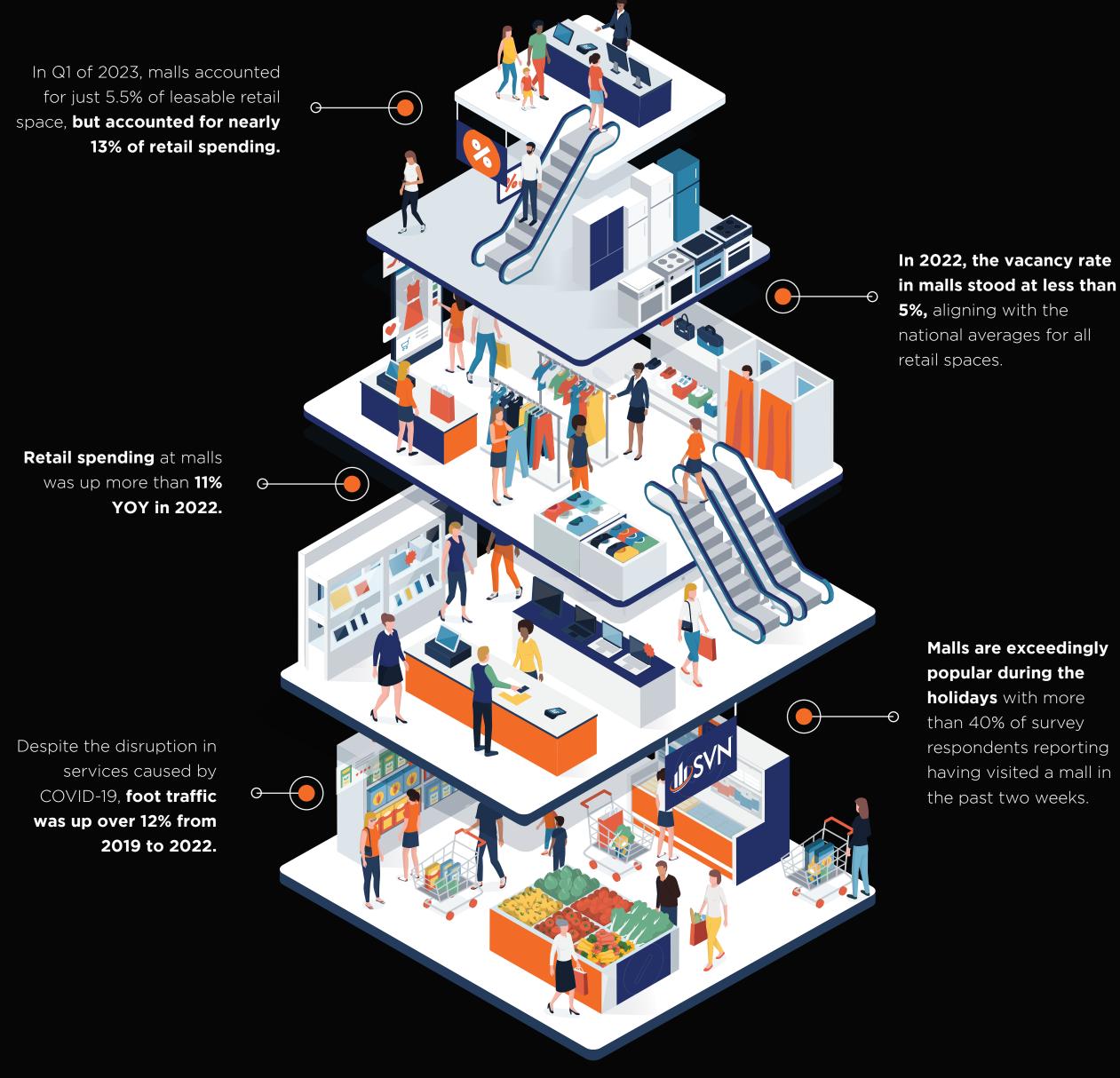
SVN®Shopping Mall Snapshot Cameron Williams, Director of Research, SVN INTERNATIONAL CORP.

The shopping mall, once considered the pinnacle of consumerism, has been a **much-maligned retail class over the past** decade. In a 2017 Credit Suisse report, it was predicted that 1 in 4 malls would be closed by 2022. Ironic that most malls have outlasted that bank. While iconic mall-based retailers like The Sharper Image and KB Toys are long gone, the **American mall is far from dead.** In a recent study conducted by Coresight Research it was reported that shopping malls, especially high-end malls, are experiencing positive growth across nearly all key performance indicators and that with omni-channel sales strategies on the rise these trends are expected to continue into the future.







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